

# **OPTIMASIT.COM**

Website & Online Marketing in Marbella



# **Advanced Web Technologies & Digital Marketing**

OptimaSit.com is a brand of OptimaSys, Full-Service Online Marketing & Web Technologies company offering end-to-end solutions for all your Online Marketing & Web Technology needs.

Websites & web development go hand-in-hand with the latest digital marketing techniques enabling our customers' success online. OptimaSit.com is part of OptimaSys Group Spain.

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Our multilingual team understands your culture and markets where we deliver results and not just promises. We have solutions for all industries, including yours.

We are here to help you!



## The Team

At OptimaSys we work with an international team. This way we are able to understand your culture and market. Every team member has his/her own skills.



Geert
Founder & CEO



Patricia Legal council



Slavik
Digital marketing team leader



Esmee Marketing assistant



Nikolay

Marketing assistant



**Arslan**Development web
& software



**Carly**Functional lead rentals



**Veaceslav**System admin team leader



**Caroline**SEO content writer



**Umesh**Mobile application team leader





Select your monthly budget. No more expensive projects or marketing costs! We can be your very own Marketing & IT solutions in Spain.

Count on your virtual marketing & technology team for:

- Business Consulting
- Marketing Consulting
- Technology Consulting
- Strategy Consulting
- Graphic Design for Websites, Logos, Corporate Branding, Ads. etc.
- Website Creation & Maintenance: From Simple to Complex Sites
- Unique Mobile Solutions for Smartphones & Tablets
- Content Marketing: Articles, Blogs, Forums, Comments, Press Releases
- Multilingual Copywriting & Translations
- Search Engine Optimisation (SEO)
- Google Adwords Campaigns Creation & Maintenance
- Social Media Marketing and Social Media Optimisation
- Website Hosting Services & System Administration
- Infrastructure Architecture
- Software development
- CRM solution for Real Estate
- Programming & Custom Solutions Building & Maintenance
- Native Apps for iOS Android Windows Blackberry





## **Marketing Solutions**



## Online Marketing

A refreshing new look at online marketing. Learn how you can benefit too.



## Search Engine Marketing

Paid marketing online that delivers results fast. Control your budgets and get returns.



## **Reputation Management**

Your online reputation is crucial to your business success. We offer solutions to improve and restore your reputation.



#### Social Media Marketing

Expand your ecosystem and be actively present in all relevant social media channels impacting your sector.



### **Email Marketing**

Build your subscribers list and gain virtual trust by sharing relevant and interesting information with your followers base.



### **CRM for Real Estate**

The ultimate real estate management solution managing properties, clients, owners, tasks, viewings and tools.



# **Build, Grow, Nurture**

Competing organically in even the highest competitive market is possible without breaking the bank.

We apply the latest Google algorithm guidelines to the T with our Turnkey Solutions.

OptimaSit.com is as an authority for Online Marketing in the South of Spain yet covering the globe with applied solutions to any industry. We implement and measure all activities so you can see the progress we make for your online presence.



# Power of Technology & Art of Marketing A Lethal Cocktail for Your Competition

A REFRESHING NEW LOOK at how to win in today's competitive market where you need a smart cocktail of web solutions compatible with any device + online marketing strategies and execution.

OptimaSit.com is one of the only providers where Marketing and Technologies flow into one to increase your bottomline results steadily.



# **Emerging Technologies**



## Web Design

Choose for professional solutions at affordable budgets. Small or big, easy or complicated, standard or custom, we are here to help you.



#### Portfolio Websites

Web design by OptimaSit.com for all your website and online marketing needs. We're using the latest technologies to fulfil your needs.



## **Native Apps**

iOS (iPhone/iPad/iPod) – Android – Windows – Blackberry native app developments. Made to measure and state-of-the-art solutions are designed, developed and submitted to their respective stores.



### **Dedicated Hosting**

We host websites on our dedicated servers that are located in secure facilities and a great system administration support to help with any issues.



## CRM for Real Estate

The ultimate real estate management solution managing properties, clients, owners, tasks, viewings and tools.



#### Real Estate Plataforms

We are a provider of multilingual real estate solutions for individual agencies as well as co-broking





Our address:

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España
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Websites:

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Online Marketing & Technology: <u>OptimaSit.com</u> CRM for Real Estate: <u>Optima-CRM.com</u>

Email:

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Opening hours:

Monday-Friday 9:00 - 18:00 non-stop

